



Grant

For consideration which the Center for Public Safety Excellence®, Inc. (CPSE®) acknowledges, CPSE grants the right to use the CPSE logo(s) in accordance with the policy below.

Definitions

CPSE name, CPSE logo – refers to all program names, subsidiaries, and logo “marks” of the corporation.

User – Accredited Agency, CFO Designee, CEMSO Designee, FM Designee, CTO Designee, FO Designee or other agency or individual applying for use of the CPSE name and logo.

Policy

Only the logo designed and distributed by the Center for Public Safety Excellence, Inc. (CPSE) may be used to signify that accredited agency status has been bestowed upon an organization, that an individual has received designation of Chief Fire Officer, Chief EMS Officer, Chief Training Officer, Fire Marshal, Fire Officer, or that a CPSE sponsored or supported event is being held.

The use of any logos or names of the CPSE or its programs and subsidiaries is bound by the following policy:

- The Center for Public Safety Excellence, Inc., its programs, and subsidiaries logo “marks” are registered with the United States Patent and Trademark Office.
- Use of logos and phrases on the business cards, letterhead, websites, signature blocks, and social media of accredited agencies or designated officers is permitted.
- The logo and phrase may not be altered in any way. The entire logo design must be used.
- If an item bearing the registered logo is sold by CPSE, agencies and designees are not permitted to procure such an item from any vendor other than CPSE.
- An entity not affiliated with CPSE, where affiliation is due to accredited or designated status, may not use the registered logos for commercial purposes.
- When using the CPSE logo in color productions, use the specific Pantone colors contained in the logo.
- Organizations or agencies that are assisting the CPSE in sponsoring a CPSE event shall have all promotional materials and advertisements approved by the CPSE prior to production.
- Agencies and individuals that lose their accredited agency or designated status, whether through a lack of renewal or revocation of status, shall cease to display the CPSE logo and any use of the CPSE name that implies the User maintains any status awarded by the corporation.
- Improper use of the CPSE name or logo may result in the revocation of accredited agency or designated status, or the suspension of a working relationship with agencies assisting the CPSE in sponsoring events.
- To protect the integrity of the program, the CPSE reserves the right to notify the public of any agency that improperly or falsely displays the CPSE logo.

Release

I, as an authorized agent for The User, represent that before signing this document, I have read it completely and understand it, and that I am bound, as is anyone who succeeds to my

responsibilities and rights, as my heirs or assigns. The User agrees that this release does not exempt them from claims resulting from improper use of the logo(s) outside the parameters of the above grant.

Agency Name (if applicable)

Printed Name (User)

Signature

Date

Email signed form to info@cpse.org.